



ASSOCIATION OF ART MUSEUM DIRECTORS TO MEET IN DALLAS AND FORT WORTH

New York, NY—May 29, 2014—The Association of Art Museum Directors (AAMD) will hold its annual meeting in Dallas/Fort Worth, from Saturday, May 31 through Tuesday, June 3, 2014. This will be the final meeting under the presidency of Timothy Rub, Director of the Philadelphia Museum of Art. He will be succeeded as AAMD president at the conclusion of the meeting by Susan Taylor, Director of the New Orleans Museum of Art.

In addition to a series of panel discussions, presentations by outside speakers, and committee and task force meetings, this meeting will also continue AAMD's Leadership Development Program sessions. Geared towards member directors with less than 10 years of experience in that role, the Dallas/Fort Worth sessions will explore:

- The increasing demands of governance faced by art museums, in a session led by Southern Methodist University (SMU) Professor Wayne Shaw Ph.D., The Helmut Sohmen Endowed Professorship in Corporate Governance
- Strategies for good financial modeling and management, presented by William Maxwell, Professor of Finance at SMU

Among the other panel discussions and presentations scheduled for the meeting are:

- "Learning in Art Museums," moderated by Lori Fogarty, Chair of AAMD's Education Committee (Oakland Museum of California), and featuring: Gretchen Dietrich, Executive Director of the Utah Museum of Fine Arts; Richard Evans, Director of EmcArts' programs and strategic partnerships; and Terry K. Peterson, PhD, Director of the Afterschool and Community Learning Network;
- A series of workshops with leading experts in the field of education from inside and outside the museum community;
- A session on "Change Management," presented by Dr. Tassu Shervani, the Marilyn and Leo Corrigan Endowed Professor of Marketing at the Cox School of Business at Southern Methodist University;
- A keynote address by Dan Pallotta, author of "Uncharitable: How Restraints on Nonprofits Undermine Their Potential," and the founder and Chief Humanity Officer of Advertising for Humanity;
- And a closing program on the Getty Foundation's Online Scholarly Catalogue Initiative (OSCI).

In addition, AAMD will hold a series of member workshops with museum directors, educators, and leading experts from inside and outside the museum field.

Another featured part of the program in Dallas/Fort Worth is a panel discussion titled "Cities and Cultural Investment: A Snapshot," which will be held at the Dallas Museum of Art on Sunday, June 1 at 5:30 p.m. and is free and open to the public. Reservations, which are required, can be made at <http://www.dma.org/programs/event/cities-and-cultural->



[investment-snapshot](#). The discussion will explore how city governments are investing in the arts and

culture, and what the research data tells us about the impact of those investments on different communities. Moderated by Maxwell Anderson (Dallas Museum of Art), other participants include: John Rossant, Executive Chairman of Publicis Live! in Paris, and Chairman of the New Cities Foundation, based in Geneva; and Professor Zannie Voss, Chair and Professor of Arts Management and Arts Entrepreneurship in the Meadows School of the Arts and the Cox School of Business at Southern Methodist University, Director of the National Center for Arts Research.

Additional informal sessions will provide opportunities for members to discuss other current issues of relevance and share information on a range of different topics. This will include a special presentation by Peter Jaszi, Professor of Law at American University in Washington, DC, and one of the authors of the College Art Association’s (CAA) recently released “Copyright, Permissions and Fair Use among Visual Artists and the Academic and Museum Visual Arts Communities: An Issues Report.”

The Association was invited to hold its meeting in Dallas by the directors of its six member institutions in the region: Maxwell Anderson (Dallas Museum of Art), Eric Lee (Kimbell Art Museum), Marla Price (Modern Art Museum of Fort Worth), Mark Roglán (Meadows Museum, SMU), Jeremy Strick (Nasher Sculpture Center), and Andrew Walker (Amon Carter Museum of American Art). This is AAMD’s first meeting in Dallas since 2003, and in addition to events hosted by those member museums, attendees will also tour the AT&T Cowboys Stadium Art Collection and visit a series of private collections.

The Association of Art Museum Directors—representing 240 art museum directors in the US, Canada, and Mexico—promotes the vital role of art museums throughout North America and advances the profession by cultivating leadership and communicating standards of excellence in museum practice. Further information about AAMD’s professional practice guidelines and position papers is available at www.aamd.org.

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Contacts:

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Monday, June 2

- 7:00 - 8:00 **Yoga**
Room: The Movement Studio, 2nd Floor in Fitness Center
- 8:00 - 9:30 **Board of Trustees Meeting** (closed)
Room: Salon D
- 8:00 - 9:30 **Continental Breakfast**
Room: Salon B
- 9:45 **Depart for Southern Methodist University**
- 10:30 - 11:30 **“Change Management”**
Program Session presented by Dr. Tassu Shervani, Cox School of Business
- 11:30 - 1:15 **Time to enjoy the Meadows Museum, then Luncheon**
- 1:30 **Depart for the Modern Art Museum of Fort Worth**
- 2:30 - 3:30 **“Uncharitable: How Restraints on Nonprofits Undermine Their Potential”**
Keynote Speech by Dan Pallotta
Founder and President, Advertising for Humanity and Charity Defense Council
Introduction by Rand Suffolk, Director, Philbrook Museum of Art
- 3:30 - 5:00 **Time to enjoy the Modern Art Museum of Fort Worth**
- 5:15 **Cocktails at the Amon Carter Museum of American Art**
3501 Camp Bowie Blvd. Fort Worth, TX 76107
- 6:30 **Dinner at the Kimbell Art Museum**
3333 Camp Bowie Blvd. Fort Worth, TX 76107

Tuesday, June 3

- 8:00 - 10:00 **Board of Trustees Meeting** (closed)
Room: Salon D
- 8:00 - 10:00 **Continental Breakfast**
Room: Salon B
- 8:30 - 10:00 **Budget-Size Affinity Groups Meeting**
Up to \$5m Group | Room: Salon A
\$5-\$10m Group | Room: Oak
\$10-\$20m Group | Room: Maple
\$20 million and Up Group | Room: Cedar
- 10:30 - 12:00 **OSCI: The Getty Foundation’s Online Scholarly Catalogue Initiative**
Presented by: Anne Helmreich, Senior Program Officer, Getty Foundation; Chad Coerver, Chief Content Officer, San Francisco Museum of Modern Art; Gloria Groom, Curator of Nineteenth Century European Painting and Sculpture, Art Institute of Chicago; and Mimi Gardner-Gates, Director Emerita, Seattle Art Museum
- 12:15 - 1:30 **Buffet Lunch and AAMD Business Session**
Room: Salon B

Association of
**Art
Museum
Directors**

**140th
Annual
Meeting
Dallas/Ft. Worth, TX**

May 31-June 3, 2014

**The Ritz-Carlton
Dallas**

2121 McKinney Avenue
Dallas, TX 75201

Saturday, May 31

Leadership Development Program

Hosted by the Cox School of Business at Southern Methodist University
3150 Binkley Avenue
Dallas, TX 75205

7:45 Participants depart Ritz-Carlton for Southern Methodist University
8:00 Continental Breakfast
8:30 - 10:15 Session I: Governance with Professor Wayne Shaw
10:15 - 10:30 Break
10:30 - 12:30 Session II: Financial Strategy with Professor William Maxwell
12:45 Lunch at the Meadows Museum
1:45 Depart for Private Collection Tours

Day Activities

10:00 Depart Ritz-Carlton for tour of AT&T Cowboys Stadium Art Collection
11:45 Depart from Cowboys Stadium to Lunch at Rachofsky-Faulconer Warehouse*
1:45 Depart from Ritz-Carlton or Rachofsky Warehouse for Private Collection Tours

6:30 **AAMD/UNCF Dinner** (by invitation only)
AAMD and UNCF leadership with directors from host institutions and interns
Room: Oak

Sunday, June 1

8:00 - 5:00 **Registration**
Room: Elm

8:00 - 9:30 **New Member Orientation**
Room: Salon D

8:00 - 10:00 **Continental Breakfast**
Room: Salon A

9:45 - 10:00 **Opening Welcome**
Chris Anagnos, Executive Director & Timothy Rub, AAMD President
Room: Salon A

10:00 - 10:20 **Member Briefing**
Susan Edwards, AAMD Public Affairs Committee Chair
Room: Salon A

10:20 - 10:30 **DMA Friends Brief**
Max Anderson, Director, Dallas Museum of Art
Room: Salon A

10:30 - 12:00 **Learning in Art Museums**
Moderated by Lori Fogarty, AAMD Education & Community Issues Chair
Panelists: Terry K. Peterson, Chairperson, After School Alliance; Gretchen Dietrich, Director, Utah Museum of Fine Arts; Richard Evans, President, EmcArts
Room: Salon A

12:00 - 12:15 **Boxed Lunches**
Please pick up your choice of a box lunch and head to your breakout room.

12:15 - 1:30

Education Panel Breakouts

K - 12 | Room: Salon C

Dan Stetson, Director, Hunter Museum of American Art; Theresa Sotito, Assistant Director, Academic Programs, Hammer Museum; Lynn Tuttle, Director of Arts Education, Arizona Department of Education

Lifelong Learning | Room: Salon D

Nannette Maciejunes, Director, Columbus Museum of Art; Melora McDermott-Lewis, Director of Education, Denver Art Museum; ACE Everett, Independent Consultant

College & University | Room: Oak

Saralyn Reece Hardy, Director, Spencer Museum of Art; Ray Williams, Director of Education and Academic Affairs, Blanton Museum of Art; Stephen Kidd, Executive Director, National Humanities Alliance

Digital Learning | Room: Maple

Andrew Walker, Director, Amon Carter Museum of American Art; Mike Murawski, Director of Education and Public Programs, Portland Art Museum

1:30 - 3:30

Membership Committee Meeting (closed)

Room: Cedar

1:30 - 2:45

Committee Meetings

Art Issues, Government Affairs, Professional Issues
Presenter: Peter Jaszi, Professor of Law, American University
All three groups will be able to listen to Peter Jaszi's presentation and then separate into groups to discuss any committee issues
Room: Salon A

3:00 - 4:15

Contemporary Museum Directors Meeting

Room: Salon C

3:00 - 4:15

College & University Museum Directors Meeting

Room: Salon B

3:00 - 4:15

Task Force on Archaeological Materials and Ancient Art Meeting
(closed)

Room: Maple

5:00

Depart Hotel for Dallas Museum of Art

5:30

"Cities and Cultural Investment: A Snapshot"
Public Panel at the Dallas Museum of Art

Moderated by Max Anderson, Director, Dallas Museum of Art
Conversation with John Rossant, Executive Chairman, PublicisLive; and Zannie Voss, Director, National Center for Arts Research

6:30

Cocktails at the Nasher Sculpture Center

2001 Flora Street Dallas, TX 75201

7:30

Seated Dinner at the Dallas Museum of Art

Dress Code: Cocktail Attire
1717 N Harwood Street Dallas, TX 75201

+All buses will depart from the lobby of the Ritz-Carlton unless otherwise stated

++Dress code is Business Casual unless otherwise stated

*Buses to the Rachofsky Warehouse will ONLY be departing from the Cowboys Stadium